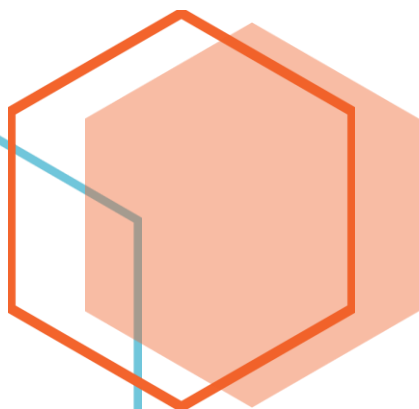




Primary Post-Graduation Activity Report Graduate Students Class of 2021-2022

**University of Sioux Falls
Thomas Kilian Academic Success Center**



Primary Post-Graduation Activity Report

Graduate Students

Class of 2021-2022

Introduction

The University of Sioux Falls First Destination Report reflects students' outcomes for all graduate students and their first destination after they have completed their program of study at USF. Throughout the data collection cycle, the Thomas Kilian Academic Success Center (ASC) surveys each new graduation class to assess their primary post-graduation activities. The survey is routinely conducted over a six-month period following graduation consistent with the National Association of Colleges and Employers (NACE) First Destination Survey Standards and Protocols. The data within this report was collected primarily through online surveys, emails, telephone calls, text messages, social media, and communication with university staff and faculty.

The following report provides information for both the post-graduation activities for the 2021-2022 academic year and the past five academic years. It highlights the vocational and educational destinations of the 141 master's degree recipients for the MBA, M.Ed., and Ed.S programs.

Methodology

An online survey was routinely conducted over a six-month period. ASC staff invited graduates by email to take the survey following graduation and continued to remind members of class about the online survey until it closed six months later.

To increase the survey response rate, ASC staff made additional efforts to learn about the post-graduation plans of graduates. Staff connected with graduates via email, text messages, phone calls, social and professional websites, and academic departments to reach members of the class who had either not responded to the survey or stated that they were still seeking employment or seeking acceptance to graduate school at the time of graduation. If staff members reached these students, they conducted an abbreviated version of the questionnaire.

The purpose of the survey was to collect data pertaining to employment, continuing education, military service, volunteer or other activities for each graduate. The survey consisted of approximately 25 questions, and pending the response by each respondent, took between 5-10 minutes to complete. Students were not required to respond to all questions within the survey, and therefore, response rates vary for each question.

The target population making up the Class of 2022 consists of students who earned a master's degree during summer 2021, fall 2021, interim 2022, and spring 2022. The graduate list for summer, fall, and spring semesters were obtained from the Registrar's Office, which tracks students' academic status and application for graduation.

Knowledge Rate

The term knowledge rate (also referred to as response rate) is defined as "the percent of graduates for which the institution has reasonable and verifiable information concerning the graduates' post-graduation career activities" according to the National Association of Colleges and Employers (NACE) First Destination Standards and Protocols.¹ Of the 146 degree recipients, a knowledge rate of 90% was obtained for the Class of 2022. The target goal outlined by NACE is a 65% knowledge rate.¹ USF's knowledge rate exceeds NACE's target goal by 25%.

Career Outcomes

Career outcomes rate (also referred to as placement rate) as defined by NACE is the percentage of graduates who reported that they are employed full-time or part-time, are enrolled in a program of continuing education, are serving in the U.S. Armed Forces, or participating in a program of voluntary service.¹ Of the respondents, USF's graduates reported their principle activity was to secure employment. Excluding the non-seeking respondents and the individuals who provided no information, 99% (126/127) secured a position or continued their education within six months of graduation.

Where USF Graduates Work

Of the respondents reporting employment for the class of 2022, 117 identified the location of their employer. The percent of employment does exclude respondents who reported attending graduate school, interning, volunteering, or enlisting in the military. Of the 2021-2022 respondents that identified the location of their employer, 76% of these graduates were employed in South Dakota. In addition, of the individuals who remained in South Dakota, all but two specified the city in which they were employed. 78% percent of these respondents reported that they were employed in Sioux Falls or within 30 miles of Sioux Falls.

Department Specific Statistics

The table below reports the average outcome and response rate for each of the graduate programs at USF. Six-year averages are also included to provide a historical context for each program.

Table A: Average Survey Results by Academic Program

Graduate Program	2020-2021 % Employed	2020-2021 Response Rate	6 Year % Employed	6 Year Response Rate
MBA	98%	84%	99%	93%
M.Ed.	100%	94%	99%	96%
Ed.S	100%	100%	100%	99%

Median Salary

When asked about their salary, 29 of the 117 (25%) 2021-2022 graduates employed full-time responded. Salary ranges and medians are provided below. The response rate is not high enough to determine clear earning trends for graduates.

Area	Median	Min	Max	# of Response
Business	\$65,000	\$40,000	\$115,000	15/69 (22%)
Education	\$50,288	\$32,000	\$120,000	11/53 (21%)

Hiring Organizations & Job Titles

The following are a sampling of the positions that graduates reported when they responded to the 2021-2022 survey.

Table C: Employers of USF Graduates

MBA Employers	Job Title
Aerostar International, Inc.	Project Controller
Arvest Wealth Management	Discount Broker Trading Specialist
Avera McKennan	Medical Laboratory Scientist
Avera McKennan	Radiology Manager
Central Church	Communication Director
Central Square Technology	Software Development Manager
Citigroup	Senior Technology Project Manager

Dell Technologies	Small Business Advisor
DestiNATION Transport	National Account Manager
EROS – U.S. Geological Survey	Geometric Calibration Engineer
EXL Services	Senior Manager of Payment Integrity
Express Indy North	SRG Executive Recruiter
FedEx Freight	Senior Executive Advisor of Operations
First Bank & Trust	Universal Banking Officer
First PREMIER Bank	Senior Marketing Associate
FPI Management	Leasing Consultant
HyLife Foods	Lab Supervisor
Inari Medical	Account Manager
In-Depth Media Productions	Videographer/Editor
Inspire Trust Company	CEO
Mayo Clinic	Revenue Analyst II
Missouri River Energy Services	Government Relations - State Legislative
New Underwood School District	Business Official
Newell Development	Senior Accountant
OmegaQuant Analytics	Laboratory Operations Manager
Ottawa University	Assistant Softball Coach
Penske	Management Trainee
Pipestone County Medical Center	Clinic Director
POET	Quality Manager
Profile Plan	Marketing Strategist
Sanford Health	Business Performance Specialist and Principal Trainer
Sanford Health	Credentialing Specialist
Sanford Health	Director, Total Rewards & HR Technology
Sanford Health	Financial Analyst
Sanford Health	Human Resources Talent Advisor
Sanford Health	Obstetrician-Gynecologist
South Dakota State University Foundation	Vice President for Donor Relations
Sterling Trustees	Trust Operations Accountant
University of Sioux Falls	Accountant
University of South Dakota	Instructor of Marketing
University of South Dakota	Medical Education Learning Specialist
US Bank	CDO Portfolio Administrator II
Van Bruggen & Vande Vegte, PC	Accountant
Van Buskirk Companies	Accounting Manager
Vantage Point Solutions	Financial Analyst
Wells Fargo Bank	VP Senior Business Execution Consultant - Strategic
Western Union	Business Development Manager

M.Ed./Ed.S. Employers	Job Title
Alabama College of Osteopathic Medicine	Director of Student Life & Alumni Affairs
Alexandria Public Schools	Literacy Instructional Coach
Baltic School District	Elementary School Teacher
Baltic School District	Elementary School Teacher
Bishop O'Gorman Catholic Schools	Elementary Teacher
Brandon Valley School District	High School Teacher
Brandon Valley School District	STEM/Technology Integrationist
Cheyenne Eagle Butte School District	Elementary School Teacher
Dakota Valley School District	Elementary School Teacher
Douglas School District	Middle School Teacher
Edgewood College	Coordinator for Student Engagement and Leadership
Eureka School District	Superintendent
Garretson School District	Elementary School Teacher
Gettysburg School District	Superintendent
Graceland University	Director of Annual Giving and Alumni Programs
Harrisburg School District	Teacher
Lennox School District	High School Teacher
Lindsay Unified School District	English Language Development Learning
Mathnasium of Omaha West	Center Director
Murray County Central School District	Elementary School Principal
New Underwood School District	Superintendent
Parker School District	High School Teacher
Parkston School District	High School Principal
Platte-Geddes School District	Reading Interventionist
Platte-Geddes School District	Superintendent
Rutland School District	Superintendent/Pk-12 Principal
Sioux Falls Protestant Reformed Christian School	Teacher
Sioux Falls School District	Dean of Students
Sioux Falls School District	Elementary School Teacher
Sioux Falls School District	Middle School Teacher
Sioux Falls School District	High School Teacher
St. Thomas More Catholic Schools	School Director
University of Sioux Falls	Associate Director of Student Life & Multicultural Student Programs
Valley View Middle School	Middle School Teacher
Watertown School District	Elementary School Teacher

References

¹National Association of Colleges and Employers. (2019). *Standards and protocols for the collection and dissemination of graduating student initial career outcomes information for undergraduates*. Retrieved from NACE: <http://www.nacweb.org/uploadedfiles/files/2020/publication/first-destination/first-destination-survey-standards-and-protocols.pdf>